

WHY PRODUCTIVITY MATTERS



- Low productivity is a barrier to growth for small and medium sized businesses and continues to be recognised as a critical challenge for the UK
- Giving organisations practical support to improve their performance will help them succeed
- Addressing low productivity helps Scotland's economy AND communities through the creation of higher paying and better quality jobs, higher tax revenues and thriving communities

- Organisations benefit greatly by learning from other businesses and through trusted partners.
- Research tells us that peer-to-peer learning fosters growth through trust and collaborative working. It allows businesses to learn from one another and develop working relationships
- Making Scotland's businesses, industries, regions, communities and public services more productive and innovative is a key commitment in the National Strategy for Economic Transformation (NSET)



Great session, first time attending a PCS meeting and enjoyed **networking** with others on this topic. Will look out for other events.

"The Productivity Club is an ideal place to **learn**, share and grow in **confidence** with a group of like-minded people who are interested in improving their business. It tackles topics that are "now" with real time, **practical learning**"

The Productivity Club is a great **concept** – it provides the opportunity to hear from people who have lived **experience** in a topic as well as allow everyone in the room to share their own thoughts and experiences and build **connections** to help next steps easier. I learned as much as I passed on!



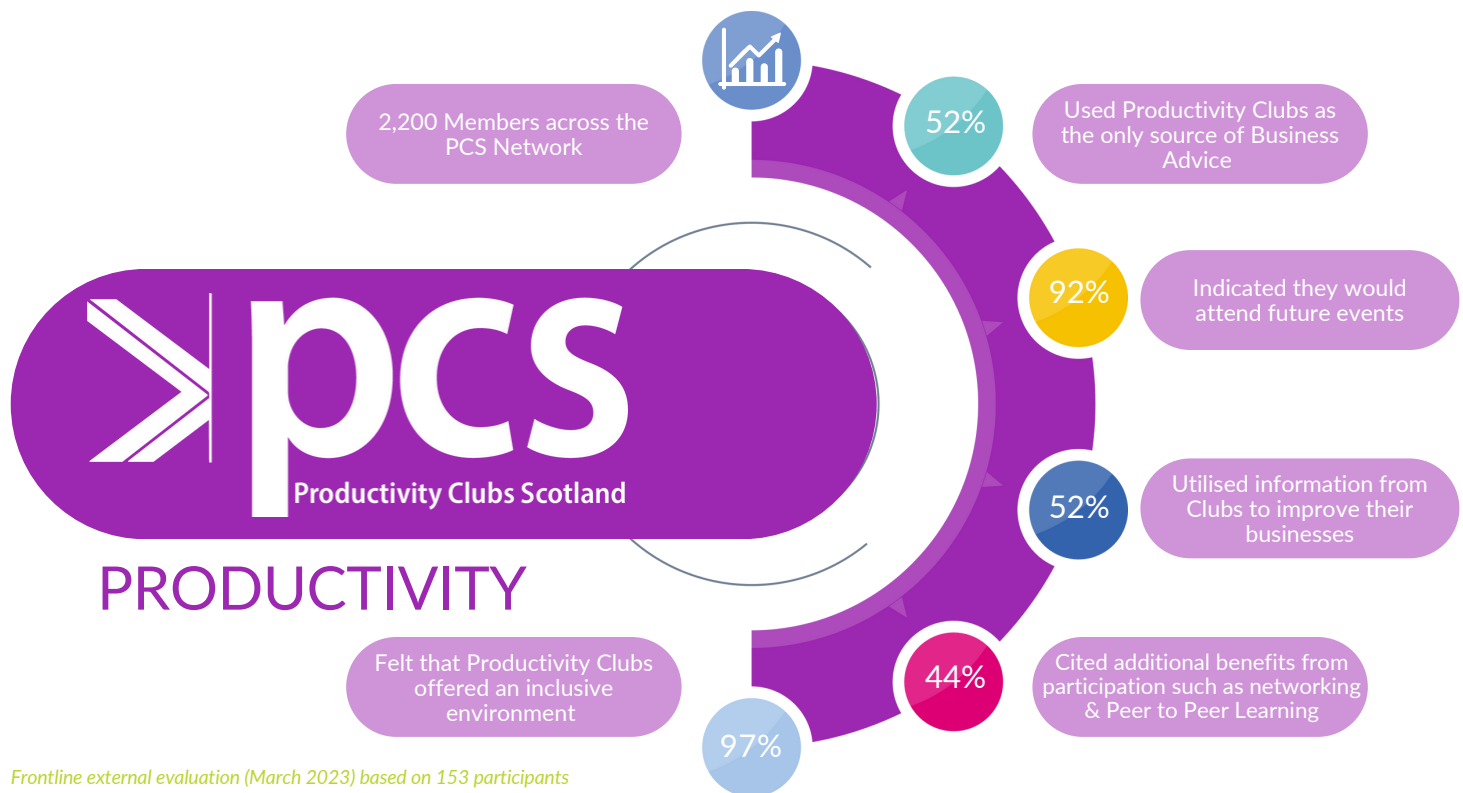
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Productivity Club Scotland



scdi.org.uk/productivity-clubs/



FREE EVENTS NEAR YOU

- Over 2,200 active members across the Productivity Club network
- South of Scotland, Edinburgh, Glasgow, North East, Highlands & Islands and Tayside
- Peer-to-peer learning in a friendly and inclusive environment with case studies and expert speakers
- Partnering with organisations across sectors including business and worker representative organisations, trade and professional bodies, industry leadership groups, enterprise networks, colleges, universities and the third sector
- A focus on what works with themed sessions on areas which make a difference including purpose, sustainability, efficiency, strategy, fair work, digital transformation, talent attraction and retention, diversity and inclusion

Delivery Partners: