

MAKING A GOOD LIVING

SCOTLAND'S ECONOMIC PURPOSE

- 1 Make Scotland a global hub for purposeful businesses that solve the problems of people and planet profitably
- 2 A Scottish Productivity and Wellbeing Commission to build a joined-up, world-class model to address productivity, health and quality of life
- 3 Reduction in trade and investment barriers with key and emerging markets to unlock a 5% increase in the share of the Scottish economy that comes from exports by growing free, fair, climate-friendly and digital trade

A LIVING LAB FOR INNOVATION

- 4 Become a leading location for home-grown, net zero solutions by building on Scotland's strengths and investing in them through fiscal measures including carbon pricing
- 5 Increase government spending on R&D to match advanced economies and boost productivity and innovation across the whole economy and in small businesses with a focus on creating wealth in all sectors and communities
- 6 Create 'innovation neighbourhoods' and ecosystems which bring businesses, centres of learning and government together to co-create innovative and socially responsible products and services

LEARNING THROUGHOUT LIFE

- 7 Improve leadership and management skills through bitesize learning opportunities, especially for SMEs and the not-for-profit sector, to transform workplaces and adapt to technological change with a focus on fair work
- 8 A new lifelong learning fund with a skills wallet giving Scots the ability to invest in education and training throughout our working lives with a focus on digital, data and green skills
- 9 Transform education and training provision to meet the future needs of learners and the economy through a digital utilisation plan which focusses on digital, data and technology workforce skills

HEALTHY PLACES TO LIVE AND WORK

- 10 Accelerate the rollout and adoption of full fibre broadband, 4G and 5G networks and smart technologies alongside private and public sector plans detailing how digital and data technologies will be harnessed for economic growth, social inclusion and climate action across different sectors and communities
- 11 Build sustainable homes of all kinds with a focus on affordable homes for workers and families, prioritising net zero innovation, conversion of properties in city and town centres and rural provision
- 12 Deliver at least ten '20-minute neighbourhoods' through investments in active travel, green spaces, healthy buildings and social spaces and 500 digitally enabled remote working hubs to strengthen local public-private collaboration and innovation and enable people to live locally and work anywhere