



scdi

FORUM

2019

**Thursday 25 & Friday 26 April 2019**

Edinburgh International Conference Centre (EICC)

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**#SCDIForum2019**

## SCDI Forum 2019

DRAFT PROGRAMME as of 7 February 2019 – Subject to change

**Thursday 25 April 2019**

### Symposium

Facilitator – Sally Magnusson, Journalist and Writer

- 12:00 – 13:00**      **Registration & Networking Lunch**
- 13:00 – 13:10**      **Welcome**  
Chair, SCDI
- 13:10 – 13:40**      **Opening Address**  
**TBC**
- 13:40 – 14:00**      **Plenary Keynote Address**  
Ambassador Dr Peter Wittig  
Ambassador of the Federal Republic of Germany to the UK
- 14.00 – 15:20**      **Plenary Session 1 – Global Perspectives on the Economy,  
Business and Society in a post-Brexit and Changing World**

Mark Hicken, Managing Director, UK and Ireland, Janssen Cilag Ltd  
Dame Vivian Hunt DBE, Managing Partner, UK and Ireland, McKinsey & Company  
Dr Hamid Mughal OBE, Director, Global Manufacturing, Rolls Royce

Global changes in business, politics and the economy continue to shape our future. The world faces enormous economic, social, and ecological challenges and it is increasingly evident that economies and businesses that advance both people and the planet as a whole are increasing their productivity and growth. In both a post-Brexit and increasingly uncertain world, how do we strengthen the foundations of economic growth; competitive markets, social openness and political democracy to ensure we turn the environmental, demographic, mobility, educational and technological challenges we face into clear economic opportunities across global markets? Within this context, how do we continue to build a growing, sustainable and inclusive economy?

- 15.20 – 15.50**      **Networking Break**
- 15.50 – 16.10**      **Plenary Session 2 – Building a Blueprint for Scotland's Economy  
to 2030**

Scotland is globally renowned for its outpouring of intellectual and scientific accomplishments. In a post-Brexit world how do we continue our heritage of innovation to develop new products and services to trade with the world? What are the key innovations that we need to capitalise on to drive inclusive and sustainable economic growth? What are

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the opportunities which will drive our economic growth and productivity alongside improving people's lives? What are the new innovations that will meet the needs of an ageing society, allow us to maximise the shift to clean growth, support future mobility and allow us to recognise the data and AI opportunities to change and improve business models? This session will identify the opportunities that will become key features of the SCDI Blueprint for the Scottish Economy to 2030.

- Nora Senior CBE, Chair, Strategic Board for Enterprise and Skills, Scottish Government
- Lord Henley, Parliamentary Under Secretary of State, Department for Business, Energy and Industrial Strategy, UK Government
- Clive Selley, Chief Executive Officer, Openreach
- **Private sector speaker TBC**

**18:15 – 19:00          Drinks & Networking Reception**

**19:05 – 19:50          Pre-Dinner Discussion on Scotland's Opportunities**  
Dame Susan Rice DBE, President of SCDI & Chair of the Scottish Fiscal Commission, in conversation with:

- Derek Mackay MSP, Cabinet Secretary for the Economy, Finance and Fair Work, Scottish Government
- David Mundell MP, Secretary of State for Scotland, UK Government

**19:50 – 21:25          Dinner**

**21:30 – 22:15          Keynote Speaker  
TBC**

**22:15 – 23:15          Networking**

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**Friday 26 April 2019**

### Forum

Facilitator – Sally Magnusson, Journalist and Writer

**\*Journalist and Broadcaster Robert Peston timeslot TBC**

**07:30 – 08:25 Registration & Networking Breakfast**

**08:25 – 08:30 Welcome**  
Chief Executive, SCDI

**08:30 – 08.50 Plenary Keynote**  
**TBC**

**08.50 – 10:00 Plenary Session 1 – The Future of Trade: How Can Scottish Business Respond to the Challenges and Opportunities of Brexit**

- Charlie Jeffrey, Senior Vice-Principal & Professor of Politics, The University of Edinburgh
- Christian Fatras, Economic Counsellor, The French Embassy in the UK
- Peter Geoghegan, Author, Broadcaster & Journalist
- Kristopher Sanchez, Director of International Trade, State of Nevada
- George Hollingbery MP, Minister of State for Trade Policy, The Department for International Trade, UK Government
- **Private Sector speaker TBC**

**10.00 – 10.20 The Robertson Trust: Inspiring and Developing Young People**  
Mark Laing, Chair, Nairn's Oatcakes

**10.20 – 10.50 Networking Break**

**10.50 – 11.55 Solving the Productivity Puzzle**

Scottish economic productivity has been declining since the onset of the financial crisis, and today the gap with G7 nations is at its widest since 1992. The productivity gap is one of the most serious and vexing economic problems facing the Scottish economy presently. There are certain factors which are critical for determining productivity growth; Investment, Innovation, Skills, Enterprise and Competition together all interact to drive long term productivity. What is the answer to our productivity puzzle?

- Andrew Murphy, Partner & Chief Information Officer, The John Lewis Partnership
- Steve Dunlop, Chief Executive, Scottish Enterprise

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- Professor Graeme Roy, Director, The Fraser Allander Institute

**12:00 – 13:05          Breakout Sessions**

### **Workshop 1          Harnessing the Economic Potential of Rural Scotland**

One of the major concerns of businesses and people in rural Scotland is that the rural economy is perceived as just meaning agriculture and that cities are the only engines of growth with rural areas dependent on them and are able to generate only limited if any growth. This has led to a lack of investment, job creation, migration and support on key infrastructure and social issues. What can we do to realise the opportunities within rural Scotland to support a flourishing and inclusive economy?

- Facilitator – Fraser Grieve, Regional Director, Highlands & Islands, SCDI
- Edward Mountain MSP, Chair, Rural Economy and Connectivity Committee
- **More TBC**

### **Workshop 2          Driving Investment: The UK Industrial Strategy**

The UK Government Industrial Strategy has been published in response to global forces that will shape our rapidly changing future, and which we in Scotland must embrace to ensure we harness all the opportunities they present. How do we build on Scotland's current economic strengths to identify the key opportunities which offer the greatest economic and social return on this publicly funded investment and capitalise on them?

- Facilitator – TBC
- Maggie Morrison, Client Partner, Public Services Scotland, NTT Data
- **More TBC**

### **Workshop 3          Future of Skills**

Our world is changing at dizzying speed. Globalisation, technological innovation, climate and demographic change are creating both new demands and opportunities. How do we respond? How do we prepare people for jobs that have not yet been created, for technologies that have not yet been invented? Do we need a more fundamental overhaul of the way children are educated? We need to balance preparation for specific technologies with the wider skills which people will need in any role and continue to develop the more traditional skills which will be needed. As people need and have opportunities to change careers at younger and younger ages, how do we prepare and support people to transition successfully. Productivity is not only about the skills people have, but their capacity and opportunities to use them through intrapreneurship and fair work. How can Scotland be a great place to work?

- Facilitator – Matt Lancashire, Director of Policy and Public Affairs, SCDI

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- Clare Adamson MSP, Convener, Education and Skills Committee, Scottish Parliament
- **More TBC**

### **Workshop 4            Scotland: A Global Leader of the Fourth Industrial Revolution**

- Facilitator – Gareth Williams, Head of Policy, SCDI
- Gillian Docherty, Chief Executive Officer, The Data Lab
- Audrey Cumberland, Principal, Edinburgh College
- Chris Yiu, Senior Policy Fellow, Tony Blair Institute for Global Change

New business models have emerged in the Fourth Industrial Revolution that distinguish themselves from those of the Third Industrial Revolution. A common theme that has been applied to these new methods is disruption. These new business models are rooted at the nexus of the extreme changes in technology (connectivity, computing power, and automation) and a generational or societal change. How do we grasp the opportunities of the Fourth Industrial Revolution to ensure we are a global frontrunner?

### **13.05 – 14.05            Networking Lunch**

### **14.05 – 15.15            Scotland: The Circular Economy World Leader**

Looking beyond the current take-make-dispose extractive industrial model, a circular economy aims to redefine growth, focusing on positive society-wide benefits. It entails gradually decoupling economic activity from the consumption of finite resources and designing waste out of the system. Underpinned by a transition to renewable energy sources, the circular model builds economic, natural, and social capital. How do we embrace and realise the opportunities of the circular economy across Scotland?

- Dr Walter Stahel, Founder & Director, Product-Life Institute, Geneva
- Kate Chambers, Young Person of the Year 2018, Scottish Resources Awards
- **Private sector speaker TBC**

### **15.15 – 15.35            Closing Address TBC**

### **15.35 – 15.40            Close Vice-Chair, SCDI**