**INTERNATIONALISATION AND THE ROLE OF SDI**

ECONOMY, ENERGY AND FAIR WORK COMMITTEE CONSULTATION

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| **NAME** |  |
| **POSITION** |  |
| **ORGANISATION** |  |
| **EMAIL ADDRESS** |  |
| You can read SCDI’s Privacy Policy here: [**www.scdi.org.uk/about/privacy/**](http://www.scdi.org.uk/about/privacy/)  |
| *Please answer any or all questions below and send to* ***david.kelly@scdi.org.uk*** *before COB 1 April 2020* |

1. **Is the Scottish Government’s internationalisation policy sufficiently ambitious to support Scotland’s business base to improve economic competitiveness and performance?**
2. **What barriers to internationalisation are faced by Scotland’s businesses?**
3. **Is there any variance in the internationalisation policy and support offered to businesses exporting services rather than those exporting physical goods?**
4. **What does SDI do well and where can improvements be made?**
5. **Are businesses satisfied with the processes available to engage with SDI?**
6. **How well does SDI interact with the wider economic development policy landscape in Scotland?**
7. **What are the awareness and usage levels of the GlobalScot Network?**
8. **Are the levels of engagement between SDI and UK Trade and Investment (UKTI) satisfactory?**
9. **Have SDI activities made a difference to the growth of Scottish businesses? Have exports, productivity, employment or turnover improved as a result of SDI support?**
10. **How does SDI contribute to:**
* **the Scottish Government’s ambitions for wellbeing and sustainable and inclusive growth?**
* **the National Performance Framework?**
* **meeting the Scottish Government’s climate change targets?**
1. **Are you satisfied with the pace of change and level of preparedness of SDI in responding to the changing trade environment in the context of Brexit?**
2. **Do you believe that SDI represents good value for public sector spending?**
3. **Any other comments on Scotland’s internationalisation policy and SDI not covered elsewhere?**