

JOIN US



ABOUT US

The Scottish Council for Development and Industry (SCDI) is a unique membership organisation, with a proud history of bringing people together from across all sectors in Scotland to effect change. With **800 members** from across the spectrum of Scottish society - from charities to local authorities and micro businesses to multi-nationals - SCDI always considers the **big picture** when it comes to Scotland's future.



First Minister
Nicola Sturgeon
Forum 2022



Alister Jack
Secretary of State for Scotland
Members' Roundtable 2020

ABOUT YOU



You are making a positive impact on the big challenges facing Scotland and want to showcase your contribution



You want Scotland's economy to grow and prosper and you think beyond narrow economic measures



You understand the value of working with people from other sectors and places to effect change



You want to learn from other's experience and knowledge



You like to challenge conventional thinking and take action



You want to harness the best thinking and build your network



WHY YOU?

Membership of SCDI sends a message about your commitment to a prosperous Scotland and provides a platform to showcase your contribution. It associates your brand with our values of moral and intellectual integrity.

The breadth of our members' expertise and constructive approach ensures SCDI is a **trusted voice**.



WHY SCDI?

All sectors, All industries

We all have a part to play in building a prosperous Scotland. Progress happens by bringing together people from all walks of life who have the drive and influence to make positive change.

Our work to shape a better future complements the activities of business and civil society representative organisations, trade and professional bodies and trade unions, who represent sectoral, industry or worker interests.

We take the longer view

Our approach is built on a substantial **legacy** - we've been representing diverse sectors and places since 1931.

The Home of Purpose-Led Businesses

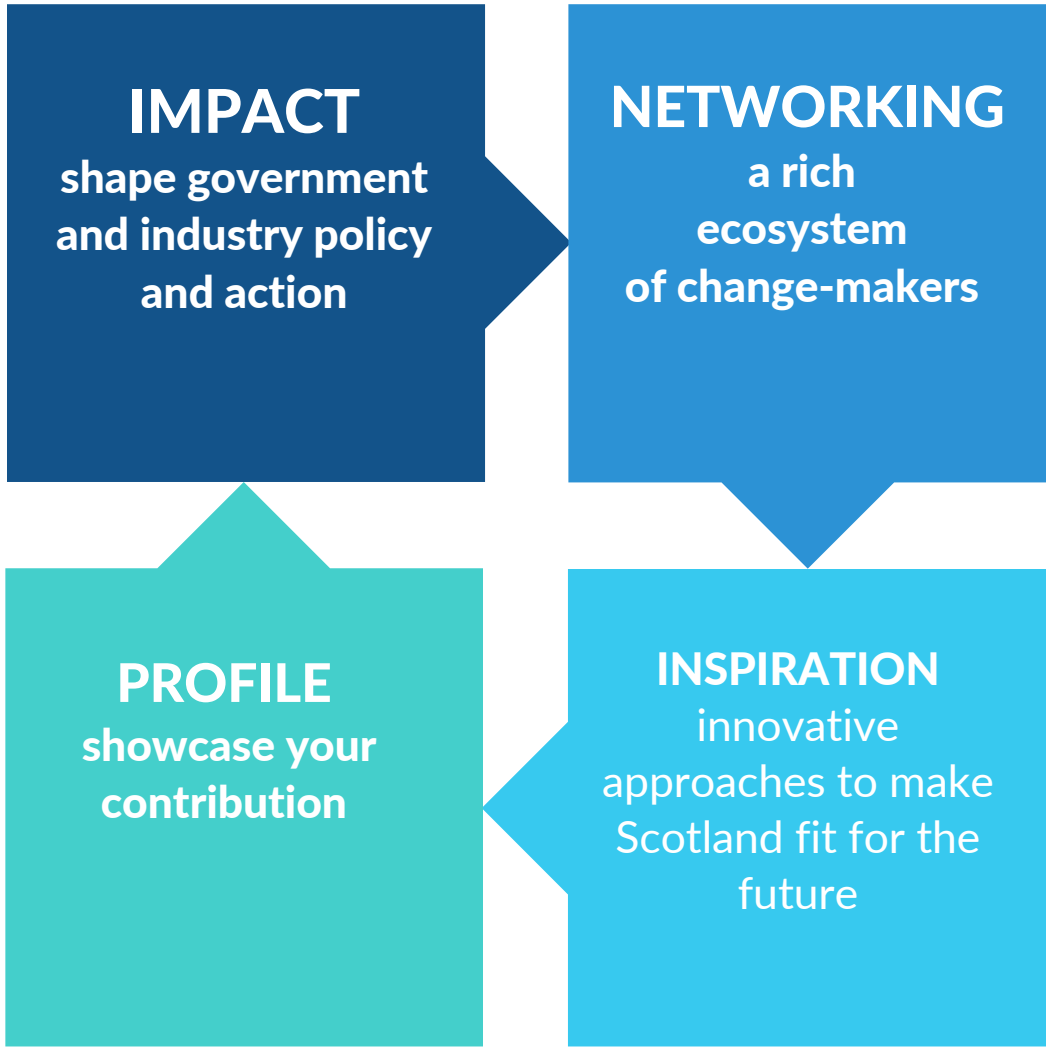
We make a positive impact on the big challenges facing the country through collaboration with our members and external partners. Our members share an ambition for growth and prosperity, but our thinking extends beyond narrow economic success to deliver better **social** and **environmental** outcomes.

For Scotland

Our approach recognises the unique strengths of Scotland's local and regional economies. Our regional committees ensure local realities and a range of perspectives shape our thinking and avoid a one size fits all approach.



MEMBERSHIP BENEFITS



OUR OFFER

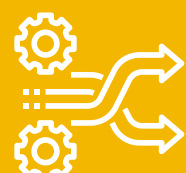
Membership gives you and your team access to



50+ Free events across Scotland



A formidable Scotland-wide, cross-sector network



Our influential committees and leadership groups, which shape our policy



Regular communications alerting you to our events and opportunities to shape policy



Showcase your contribution by partnering with us on events, bespoke research, stakeholder engagement, facilitation, schools outreach (STEM), campaigns (see separate partnership doc.)

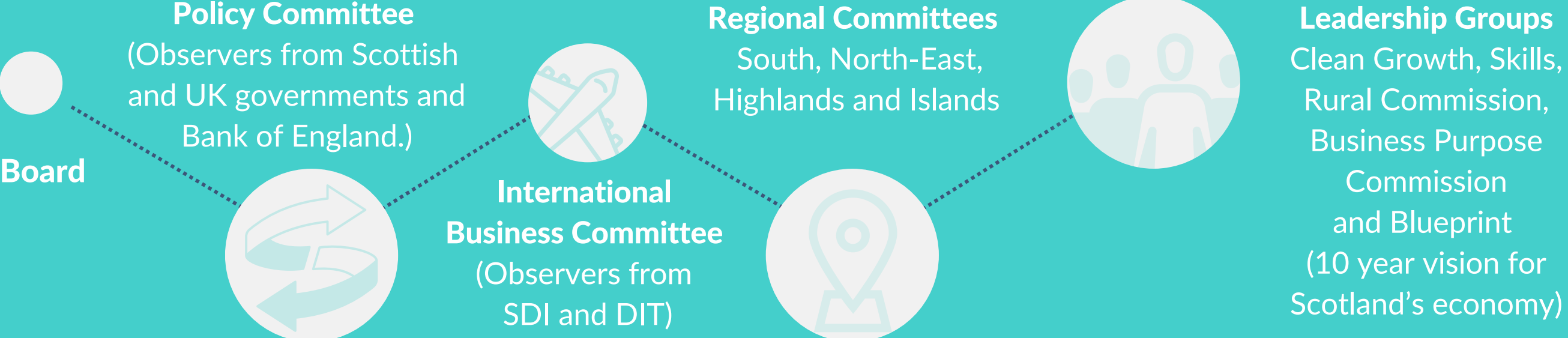


Our paid flagship events



Regular check ins with our policy and membership managers

COMMITTEES & LEADERSHIP GROUPS





Neil O'Brien MP,
Parliamentary Under
Secretary of State,
Department for Levelling
Up, Housing and
Communities
UK Government

Forum 2022



Jenny Gilruth
Transport Minister
Scottish Government

Meet the Politician

March 2022

SHAPING CHANGE



Kate Forbes,
Cabinet Secretary for
Economy and Finance
Scottish Government

AGM 2021



Paul Scully
Under Secretary of State
UK Government

Webinar
Race to Net Zero
June 2022



Kwasi Kwarteng
MP, Secretary of
State for Business,
Energy and
Industrial Strategy
UK Government

Meet the Politician
March 2021



Edward Davey MP,
Leader, UK Liberal
Democrats
UK Government

Meet the Politician
November 2020



Nadhim Zahawi
MP, Parliamentary
Under Secretary of
State for Business
and Industry
UK Government

Policy Committee
April 2020



Rt Hon. Alok Sharma
MP, Secretary of State
for Business, Energy
and Industrial Strategy
UK Government

Members' Roundtable
August 2020



SCDI meets regularly with both governments to reflect members' concerns, shape government policy and highlight opportunities to grow the economy sustainably.

The value politicians and policy makers place on our contribution is reflected in invitations to give evidence to parliamentary inquiries and join government/industry and civil society steering and delivery groups.

Our *Meet the Politician* events give members the opportunity to engage directly with Scottish and UK ministers and shadow cabinet members.

SCDI is independent and not for profit. We support our activity through VAT free member contributions, events income and research commissions. We are not aligned to any political party.



Chris van der Kuyl CBE
Chairman, 4J Studios

Forum 2022



Gillian Docherty OBE
University of
Strathclyde Chief
Commercial officer

Influencers Event
April 2022

EVENTS



Bringing members together to learn from and connect with the best is core to what we do. Our **Scotland-wide programme** reflects innovative thinking and best practice in sustainable economic growth from Scotland and beyond, creating a unique space where leaders can meet decision makers and be informed and inspired.

Events are free to members* and you and your team have 50 to choose from throughout the year. In addition to our *Meet the Politician* events we convene roundtables, influencers events and *In Conversation With...* sessions.

**Excludes flagship events*



Huw Pill
Chief Economist, Bank
of England

In Conversation with...

October 2022



Amanda Young
Global Head of
Responsible Investment
Aberdeen Standard
Investment

Business Purpose
Commission for Scotland
Launch (Co-Chair)
November 2021



Rachel Skinner CBE
President, Institution
of Civil Engineers

Blueprint Roundtable
2021



Chris Stark
CE, Committee on
Climate Change (CCC)

Aberdeen Lecture 2021

FLAGSHIP EVENTS



The Aberdeen Lecture features a prominent business leaders. Speakers in recent years include Rupert Soames OBE, CEO Serco, Louise Kingham MBE, Senior Vice President, Europe & Head of Country, 2023 is Ken Gilmartin, Wood.



Forum is Scotland's Davos. It offers valuable insights from an inspiring line-up. Recent years have included the Nobel Laureate Economist, Sir Angus Deaton, Former MP Rory Stewart, Scotland's First Minister and UK Minister for Levelling up with sessions on purpose, clean growth, innovating our entrepreneurial ecosystem, Scotland as a purposeful global leader and people driven change.



The Highlands and Islands Awards celebrate business excellence and recognise those making a difference in exporting, blue economy, people development, coastal communities support, natural capital and climate change, spirit and resilience, upskilling and reskilling, SME of the year and outstanding achievement.



Professor Linda Bauld

Influencers Event
May 2021



Deirdre Michie OBE
Chief Executive Officer
Oil & Gas UK

Forum 2020



IMPACT



Publications

- Our [Election Briefing](#) informed manifesto development focussing parties' attentions on opportunities to design effective policies in relation to skills, clean growth, place and innovation
- Our [Manifesto for Clean Growth](#) identifies action across 7 areas and
- Our [Business Purpose Commission](#) has found businesses can best weather current economic challenges and seize future market opportunities by becoming purpose-driven.
- Our [climate tech](#) and [health and data](#) reports highlight sustainable growth opportunities for Scotland
- Our blueprint for the Scottish economy, [Making a Good Living](#) has shaped the National Strategy for Economic Transformation
- The impact of Brexit prompted us to revive our [International Business Committee](#), which has identified actions to support Scotland's economy through trade and cooperation with the EU

CAMPAIGNS

- We've devised [six easy steps](#) to guide SMEs journey to net zero and a nature rich future with stories from successful small businesses who are leading the way
- We're sharing members' [purpose stories](#) to inspire others



ELECTION 2021 BRIEFING

scdi
Scottish Council
for Development
and Industry

INNOVATION CRITICAL

SCOTLAND'S NET ZERO MISSION AND
CLIMATE TECH OPPORTUNITY



MANIFESTO FOR CLEAN GROWTH CLEAN GROWTH LEADERSHIP GROUP

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MIND THE GAP

How data, digital and
technology can help
Scotland recover from
Covid-19, transform health
& social care and boost
our economy

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NOW IS THE TIME FOR PURPOSE

Putting Purpose at the
Heart of Scottish Business

Report by the Business Purpose
Commission for Scotland

BPC
BUSINESS
PURPOSE
COMMISSION
for Scotland



Making a Good Living

A 2030 Blueprint
for Scotland

scdi
Scottish Council
for Development
and Industry

IMPACT



Annual Report

Our [annual report](#) gives a snapshot of our activities.

Our blueprint, *Making a Good Living*, identifies the opportunities we have before us and makes 12 recommendations to address:

- the transition to net zero carbon emissions
- an ageing society
- slow population growth
- technological change
- slow growth and low productivity
- social inequalities



Addressing managers' capability and capacity in SMEs and other organisations holds the key to unlocking productivity. Our peer to peer learning clubs across Scotland are helping improve performance by sharing learning on topics including technology adoption, fair work, apprenticeships, talent attraction and retention and many more.



Our Young Engineering and Science Clubs inspire learners and teachers and encourage take-up in STEM subjects and careers. YESC national projects, challenges and celebration events are sponsored by members.

BLUEPRINT PRIORITIES

SCOTLAND'S
ECONOMIC
PURPOSE

A LIVING
LAB FOR
INNOVATION

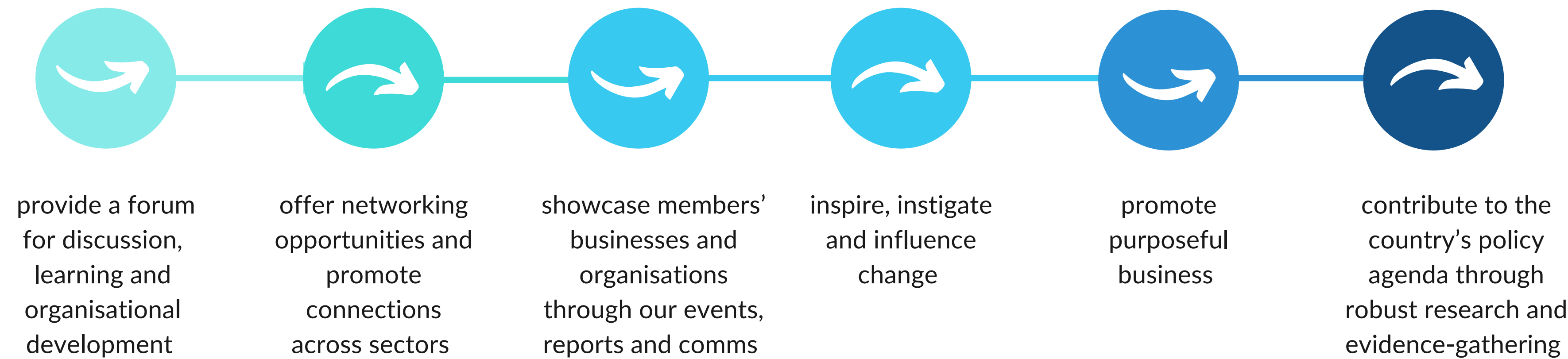
LEARNING
THROUGHOUT
LIFE

HEALTHY
PLACES TO LIVE
AND WORK



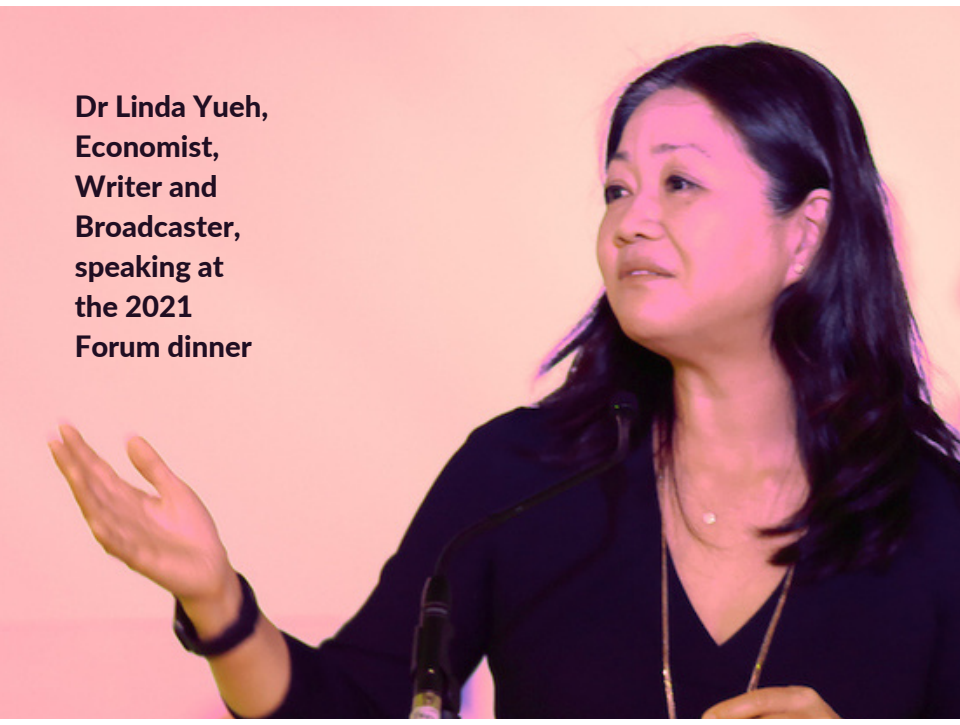
WHAT WE DO

We inspire innovative approaches to make Scotland a country which is fit for the future. To do that we...



A TRUSTED VOICE

Our governing Council is made up of people and organisations with a stake in Scotland's future. We strive to demonstrate entrepreneurship in Scotland's public interest while upholding the highest standards of governance.



Dr Linda Yueh,
Economist,
Writer and
Broadcaster,
speaking at
the 2021
Forum dinner



HOW DO WE JOIN?

In exchange for an annual VAT free contribution to our activities up to 50 people in your organisation will receive our regular comms and will be able to participate in our free events programme or stand for election to influential committees.

All you need to do is let us know who you'd like to receive it. To derive maximum benefit from your membership it is worth plugging in colleagues across your organisation with different interests and areas of expertise.

Send us your rising stars along with your senior leaders.

HOW MUCH DOES IT COST?

The quality of our thought leadership and strength of our influence relies on the input of organisations from all sectors and geographies.

To ensure our membership is representative of the economy and society we take several factors in consideration in determining a suggested annual contribution including turnover and profitability and your footprint in Scotland.

The first step is a conversation with our membership team.



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Scotland

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A DIVERSE MEMBERSHIP

