

SCDI FORUM 2019

DRAFT PROGRAMME as of 7 March 2019

Thursday 25 April 2019

Symposium

Facilitator – Sally Magnusson, BBC Scotland

- | | |
|----------------------|--|
| 12:00 – 13:00 | Registration & Networking Lunch |
| 13:00 – 13:10 | Welcome
Ian Wall, Chair, SCDI |
| 13:10 – 13:40 | Opening Address
TBC |
| 13:40 – 14:00 | Keynote Address
Ambassador Dr Peter Wittig, Ambassador of the Federal
Republic of Germany to the United Kingdom |
| 14:00 – 14:30 | In Conversation: TBC and Ambassador Wittig on Scotland,
the UK and Europe |
| 14:30 – 15:40 | Plenary Session 1 – Global Perspectives on the Economy,
Business and Society in a post-Brexit and Changing World |

Mark Hicken, Managing Director, UK and Ireland, Janssen Cilag Ltd
Dame Vivian Hunt DBE, Managing Partner, UK and Ireland, McKinsey & Company
Dr Hamid Mughal OBE, Director, Global Manufacturing, Rolls Royce

Global changes in business, politics and the economy continue to shape our future. The world faces enormous economic, social, and ecological challenges and it is increasingly evident that economies and businesses that advance both people and the planet as a whole are increasing their productivity and growth. In both a post-Brexit and increasingly uncertain world, how do we strengthen the foundations of economic growth; competitive markets, social openness and political democracy to ensure we turn the environmental, demographic, mobility, educational and technological challenges we face into clear economic opportunities across global markets? Within this context, how do we continue to build a growing, sustainable and inclusive economy?

15.40 – 16.10 Networking Break

**16.10 – 17.10 Plenary Session 2 – Building a Blueprint for Scotland’s
Economy to 2030**

Scotland is globally renowned for its outpouring of intellectual and scientific accomplishments. In a post-Brexit world how do we continue our heritage of innovation to develop new products and services to trade with the world? What are the key innovations that we need to capitalise on to drive inclusive and sustainable economic growth? What are the opportunities which will drive our economic growth and productivity alongside improving people’s lives? What are the new innovations that will meet the needs of an ageing society, allow us to maximise the shift to clean growth, support future mobility and allow us to recognise the data and AI opportunities to change and improve business models? This session will identify the opportunities that will become key features of the SCDI Blueprint for the Scottish Economy to 2030.

Nora Senior CBE, Chair, Strategic Board for Enterprise and Skills, Scottish Government

Steve Dunlop, Chief Executive, Scottish Enterprise

TBC, Openreach

Dinner

18:15 – 19:00 Drinks & Networking Reception

19:05 – 19:50 Pre-Dinner Discussion on Scotland’s Opportunities

Dame Susan Rice DBE, President of SCDI & Chair of the Scottish Fiscal Commission, in conversation with:

Derek Mackay MSP, Cabinet Secretary for the Economy, Finance and Fair Work, Scottish Government

David Mundell MP, Secretary of State for Scotland, UK Government

19:50 – 21:25 Dinner

21:30 – 22:15 Keynote Speaker
TBC

22:15 – 23:15 Drinks at the Bar & Networking

Friday 26 April 2019

Forum

Facilitator – Sally Magnusson, BBC Scotland

07:30 – 08:25 Registration & Networking Breakfast

08:25 – 08:30 Welcome
Chief Executive, SCDI

**08.30 – 10:00 Plenary Session 1 – The Future of Trade: How Can Scottish
Business Respond to the Challenges and Opportunities of
Brexit**

Charlie Jeffery, Senior Vice-Principal & Professor of Politics, The University of
Edinburgh

Christian Fatras, Economic Counsellor, The French Embassy in the UK

Kristopher Sanchez, Director of International Trade, State of Nevada

George Hollingbery MP, Minister of State for Trade Policy, The Department for
International Trade, UK Government

**10.00 – 10.20 The Robertson Trust: Inspiring and Developing Young
People**

Mark Laing, Chair, Nairn's Oatcakes

Leigh McLevy, Robertson Trust Scholar, The University of
Edinburgh

10.20 – 10.50 Networking Break

10.50 – 11.50 Solving the Productivity Puzzle

Scottish economic productivity has been declining since the onset of the financial crisis, and today the gap with G7 nations is at its widest since 1992. The productivity gap is one of the most serious and vexing economic problems facing the Scottish economy presently. There are certain factors which are critical for determining productivity growth; Investment, Innovation, Skills, Enterprise and Competition together all interact to drive long term productivity. What is the answer to our productivity puzzle?

Ivan McKee, Minister for Trade, Investment and Innovation, Scottish Government

Andrew Murphy, Partner & Chief Information Officer, The John Lewis Partnership

Professor Graeme Roy, Director, The Fraser Allander Institute

11.50 – 13.00 Breakout Sessions

Workshop 1 Harnessing the Economic Potential of All of Scotland

For Scotland to have a thriving and inclusive economy, we need businesses and their communities in every part of the country to be successful. We recognise that the vast majority of businesses in rural Scotland are outwith the primary sectors of agriculture, forestry, and fishing. Rural Scotland is home to large scale businesses employing thousands of people, as well as a diverse array of thriving small and micro businesses. For rural areas to flourish we need to see more recognition for the role it can play with the right investment and support to capitalise on the opportunities it offers. How can we drive inclusive growth and productivity growth in rural Scotland?

Fergus Ewing MSP, Cabinet Secretary for the Rural Economy, Scottish Government
Chris Gaffney, Group Finance Director, Johnstons of Elgin
Edward Mountain MSP, Chair, Rural Economy and Connectivity Committee

Workshop 2 Driving Investment: The UK Industrial Strategy

The UK Government Industrial Strategy has been published in response to global forces that will shape our rapidly changing future, and which we in Scotland must embrace to ensure we harness all the opportunities they present. How do we build on Scotland's current economic strengths to identify the key opportunities which offer the greatest economic and social return on this publicly funded investment and capitalise on them?

Maggie Morrison, Client Partner, Public Services Scotland, NTT Data
Nick Halfhide, Director of Sustainable Growth, Scottish Natural Heritage
TBC

Workshop 3 Future of Skills

Our world is changing at dizzying speed. Globalisation, technological innovation, climate and demographic change are creating both new demands and opportunities. How do we respond? How do we prepare people for jobs that have not yet been created, for technologies that have not yet been invented? Do we need a more fundamental overhaul of the way children are educated? We need to balance preparation for specific technologies with the wider skills which people will need in any role and continue to develop the more traditional skills which will be needed. As people need and have opportunities to change careers at younger and younger ages, how do we prepare and support people to transition successfully. Productivity is not only about the skills people have, but their capacity and opportunities to use

them through intrapreneurship and fair work. How can Scotland be a great place to work?

Clare Adamson MSP, Convener, Education and Skills Committee, Scottish Parliament
TBC
TBC

Workshop 4 Scotland: A Global Leader of the Fourth Industrial Revolution

Gillian Docherty, Chief Executive Officer, The Data Lab
Audrey Cumberland, Principal, Edinburgh College
Chris Yiu, Senior Policy Fellow, Tony Blair Institute for Global Change

New business models have emerged in the Fourth Industrial Revolution that distinguish themselves from those of the Third Industrial Revolution. A common theme that has been applied to these new methods is disruption. These new business models are rooted at the nexus of the extreme changes in technology (connectivity, computing power, and automation) and a generational or societal change. How do we grasp the opportunities of the Fourth Industrial Revolution to ensure we are a global frontrunner?

13.00 – 14.00 Networking Lunch

14.00 – 14.30 Plenary Keynote
Robert Peston, Journalist, Broadcaster & Commentator

14.30 – 15.30 Scotland: The Circular Economy World Leader

Looking beyond the current take-make-dispose extractive industrial model, a circular economy aims to redefine growth, focusing on positive society-wide benefits. It entails gradually decoupling economic activity from the consumption of finite resources and designing waste out of the system. Underpinned by a transition to renewable energy sources, the circular model builds economic, natural, and social capital. How do we embrace and realise the opportunities of the circular economy across Scotland?

Iain Gulland, Chief Executive, Zero Waste Scotland
Dr Walter Stahel, Founder & Director, Product-Life Institute, Geneva
Kate Chambers, Young Person of the Year 2018, Scottish Resources Awards

15.30 – 15.40 Close
Willie Maltman, Vice-Chair, SCDI