

SCDI FORUM 2019

Thursday 25 April 2019

Symposium

Facilitator – Sally Magnusson, Writer & Broadcaster

12.00 – 13.00 Registration & Networking Lunch

13.00 – 13.10 Welcome
Ian Wall
Chair
SCDI

13.10 – 13.40 Opening Address
John Swinney MSP
Deputy First Minister of Scotland & Cabinet Secretary for
Education
Scottish Government

13.40 – 14.10 Keynote Address
*Beyond Whisky and Lederhosen – Scotland and the Future of
UK-German Relations*
Ambassador Dr Peter Wittig
Ambassador of the Federal Republic of Germany to the United
Kingdom

**14.10 – 15.25 Plenary Session 1 – Perspectives on the Economy,
Business and Society in a Changing World**

Carlos de Palacio, President, Talgo
Dame Vivian Hunt DBE, Managing Partner, UK and Ireland, McKinsey & Company
Nora Senior CBE, Chair, Scottish Government's Strategic Board for Enterprise and
Skills

Global changes in business, politics and the economy continue to shape our future. The world faces enormous economic, social, and ecological challenges. It is increasingly evident that economies and businesses that advance both people and the planet as a whole are increasing their productivity and growth. In both an increasingly uncertain world, how do we strengthen the foundations of economic growth? How do we strengthen competitive markets, social openness and political

democracy to ensure we turn the environmental, demographic, mobility, educational and technological challenges we face into clear economic opportunities across global markets? How do we continue to build a growing, sustainable and inclusive economy?

15.25 – 15.55 Networking Break

15.55 – 17.05 Plenary Session 2 – Building a Blueprint for Scotland’s Economy to 2030

Scotland is globally renowned for its intellectual and scientific accomplishments. This session will examine how we can build on our heritage of innovation in an era of technological change to develop new products and services to export to the rest of the world. Speakers will identify the opportunities that will become key features of the SCDI Blueprint for the Scottish Economy to 2030. What are the key innovations which we need to capitalise on to drive inclusive and sustainable economic growth? What are the opportunities which will drive business productivity to enhance business models and improve people’s lives? How can we maximise the socio-economic impact of the shift to clean growth and the Fourth Industrial Revolution?

Steve Dunlop, Chief Executive, Scottish Enterprise
Mark Dames, Head of Policy, BT Regions and Head of Public Affairs, BT Scotland
Robin Presswood, Executive Director of City Development, Dundee City Council
Tony Rose, Director, Infrastructure Commission for Scotland

17.05 – 17.10 Close
Matt Lancashire, Director of Policy and Public Affairs, SCDI

Dinner

18.15 – 19.00 Drinks & Networking Reception sponsored by EICC

19.05 – 19.50 Pre-Dinner Discussion on the Scottish Economy

Dame Susan Rice DBE, President of SCDI, in conversation with:

Derek Mackay MSP, Cabinet Secretary for the Economy, Finance and Fair Work, Scottish Government
David Mundell MP, Secretary of State for Scotland, UK Government

- 19.50 – 21.25** **Dinner**
- 21.30 – 22.15** **Keynote Speaker**
- Benny Higgins
Strategic Adviser
Scottish National Investment Bank
- 22.15 – 23.15** **Drinks at the Bar & Networking**

Friday 26 April 2019

Forum

Facilitator – Sally Magnusson, Writer & Broadcaster

- 07.30 – 08.25** **Registration & Networking Breakfast sponsored by Wave**
- 08.25 – 08.30** **Welcome**
Ronnie Quinn
Interim Chief Executive
SCDI
- 08.30 – 08.50** **Opening Address**
Ambassador Michael Zimmermann
Ambassador of the Republic of Austria to the United Kingdom
- 08.50 – 10.00** **Plenary Session 3 – The Future of Trade: How Can Scottish Business Respond to the Challenges and Opportunities of Brexit**

As the UK prepares to leave the European Union, Scottish businesses will have to adapt to a new trading landscape with implications for their supply chains, their access to labour and their ability to import and export. This session will scrutinise the tariff and non-tariff barriers which exporters are likely to face under the new regime and discuss the negotiations on the future UK-EU relationship. What are the challenges and opportunities for Scotland in new, emerging and established markets? How will Scotland's connections with key EU trade partners be affected? How can we support the further internationalisation of the Scottish economy in the context of rising protectionism and isolationism globally?

George Hollingbery MP, Minister of State for Trade Policy, The Department for International Trade, UK Government

Christian Fatras, Economic Counsellor, French Embassy London

Charlie Jeffery, Senior Vice-Principal, The University of Edinburgh

Ambassador Michael Zimmermann, Ambassador of the Republic of Austria to the United Kingdom (joining the panel)

10.00 – 10.20 The Robertson Trust: Inspiring and Developing Young People

Mark Laing, Chair, Scholarship Committee, The Robertson Trust and Chair, Nairn's Oatcakes

Leigh McLevy, Robertson Trust Scholar

10.20 – 10.45 Networking Break

10.45 – 11.55 Plenary Session 4 – Solving the Productivity Puzzle

Scotland's productivity has been declining since the onset of the financial crisis, and today the gap with G7 nations is at its widest since 1992. The productivity gap is one of the most serious and vexing economic problems facing the Scottish economy presently. There are certain factors which are critical for determining productivity growth – Investment, Innovation, Skills, Enterprise and Competition together all interact to drive long term productivity. This session will ask: What is the answer to our productivity puzzle?

Ivan McKee MSP, Minister for Trade, Investment and Innovation, Scottish Government

Andrew Murphy, Partner & Chief Information Officer, The John Lewis Partnership

Katie Milligan, Managing Director, Customer, Commercial and Propositions, Openreach

Professor Graeme Roy, Head of Department of Economics and Director, Fraser of Allander Institute, University of Strathclyde

11.55 – 13.00 Breakout Sessions

Workshop 1 Harnessing the Economic Potential of All of Scotland

For Scotland to have a thriving and inclusive economy, we need businesses and their communities in every part of the country to be successful. The vast majority of businesses in rural Scotland are outwith the primary sectors of agriculture, forestry and fishing. Rural Scotland is home to large-scale businesses employing thousands of people, as well as a diverse array of thriving small and micro businesses. For rural areas to flourish we need to see more recognition for the role it can play with the

right investment and support to capitalise on the opportunities it offers. How can we drive inclusive growth and productivity growth in rural Scotland?

Facilitator – Jane Cumming, Chair, Highlands & Islands Committee, SCDI
Fergus Ewing MSP, Cabinet Secretary for the Rural Economy, Scottish Government
Edward Mountain MSP, Chair, Rural Economy and Connectivity Committee
Simon Hodge, Chief Executive, Crown Estate Scotland
Chris Gaffney, Group Finance Director, Johnstons of Elgin

Workshop 2 Driving Investment: The UK Industrial Strategy

The UK Government's Industrial Strategy has been published in response to global forces that will shape our rapidly changing future, and which we in Scotland must embrace to ensure we harness all the opportunities they present. How do we build on Scotland's economic strengths to capitalise on the key opportunities which offer the greatest economic and social return for public investment?

Lord Henley, Parliamentary Under Secretary of State, Department for Business, Energy and Industrial Strategy, UK Government
David Reid, Vice President, Buildings and Infrastructure, Jacobs
Maggie Morrison, Vice President & Client Partner, Public Services Scotland, NTT Data
Nick Halfhide, Director of Sustainable Growth, Scottish Natural Heritage

Workshop 3 Future of Skills

Our world is changing at dizzying speed. Globalisation, technological innovation, climate and demographic change are creating both new demands and new opportunities. How do we respond? How do we prepare people for jobs that have not yet been created and for technologies that have not yet been invented? Do we need a more fundamental overhaul of the way young people are educated to balance preparation for specific technologies with the wider, timeless skills which they will need in any role? This workshop will ask: How can Scotland be a great place to work? In a career of many jobs and a life of several careers, how do we develop resilient and adaptive workers to transition successfully? And how do we leverage the skills of our workforce to deliver increased productivity, supporting opportunities for growth through intrapreneurship and Fair Work?

Clare Adamson MSP, Convener, Education and Skills Committee, Scottish Parliament
Joanna Campbell, Vice Principal, Student Experience, City of Glasgow College and Principal Designate, Dumfries and Galloway College
Benjie Marwick Johnstone, Young Engineers and Science Clubs

Workshop 4 Scotland: A Global Leader of the Fourth Industrial Revolution

New business models have emerged in the Fourth Industrial Revolution that distinguish themselves from those of the Third Industrial Revolution. A common theme that has been identified in these new methods is disruption. These new business models are rooted in the nexus between far-reaching changes in technology (connectivity, computing power, and automation) and generational or societal change. How do we grasp the opportunities of the Fourth Industrial Revolution to ensure that Scotland is a global frontrunner?

Gillian Docherty, CEO, The Data Lab
Chris Yiu, Senior Policy Fellow, Technology and Policy Solutions, Tony Blair Institute for Global Change
Audrey Cumberland, Principal & Chief Executive, Edinburgh College

Workshop 5 Improving Your Productivity

Since the financial crisis in 2008, Scotland's productivity has remained relatively low. Many businesses are keen to support reversing this trend and are looking for practical support to do so. This hands-on workshop will use an accelerated business simulation platform developed by 'Games Without Frontiers' that equips, enables and empowers business with the skills, knowledge and commercial awareness of what it takes to grow and scale a successful business.

Willie Maltman, Director, Future Proof Learning
David Maltman, Consultant, Future Proof Learning
Sunna Gissurardottir, Executive Assistant, Future Proof Learning

13.00 – 14.00 Networking Lunch sponsored by Shell U.K.

14.00 – 14.45 Keynote Address
Robert Peston
Journalist, Broadcaster & Commentator

14.45 – 15.55 Plenary Session 5 – Scotland: The Circular Economy World Leader

The concept of the circular economy looks beyond the current take-make-dispose extractive industrial model and aims to redefine growth. It focuses on positive society-wide benefits and entails the gradual decoupling of economic activity from the consumption of finite resources. Many businesses are pioneering this approach by designing waste out of their systems and processes in the context of growing awareness and concern about climate change, pollution and waste. Underpinned by

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a transition to renewable energy sources, the circular model builds economic, natural, and social capital. How can Scotland embrace and realise the opportunities of the circular economy across our economy?

Dr Walter Stahel, Founder & Director, Product-Life Institute, Geneva

Iain Gulland, Chief Executive, Zero Waste Scotland

Kate Chambers, Consultant, Resource Futures and Young Person of the Year 2018, Scottish Resources Awards

Tony March, Director of Public Sector Customers, Wave

15.55 – 16.00

Close

Willie Maltman

Vice-Chair

SCDI