



Monday 7 December 2020

Facilitator – Sally Magnusson, Writer & Broadcaster

Conference

12.00 – 12.10 Welcome

Sally Magnusson
Ian Wall, Chair, SCDI

12.10 – 12.50 Opening Address and Q&A

Fiona Hyslop MSP, Cabinet Secretary for Economy, Fair Work and Culture, Scottish Government

12:50 – 13:00 UK Government Address

Paul Scully MP, Minister for Small Business, Consumers and Labour Markets, Department for Business, Energy and Industrial Strategy, UK Government

13:00 – 13:15 Break

13.15 – 14.30 Rebuilding the Global Economy

Globalisation and 'the Great Moderation' have given way to a decade and more of disruptions. This session will discuss where we are today and how we can navigate a path through challenging times. What's next for the global economy and what are the opportunities? In what ways should countries and businesses change their strategies?

- Ewan Andrew, President – Global Supply and Procurement, Diageo
- Dr Katherine Trebeck, Advocacy and Influencing Lead, Wellbeing Economy Alliance
- Steve Phimister, Vice President – Upstream, Shell UK
- Professor Colin Mayer CBE, Professor of Management Studies, Said Business School, University of Oxford, and leader of The Future of the Corporation programme, The British Academy

14:30 – 14:45 Break



14:45 – 16:00 Scotland’s Green and Blue Recovery

While the world is in the midst of the COVID-19 crisis, we must also focus on economic recovery – and build one which tackles the global Climate Emergency. This session will discuss the challenges of this transition for Scotland’s industries and places, and its potential to stimulate productivity growth and create high-value jobs, which is a priority for SCDI. How can we invest in and connect our natural assets, innovation hubs and infrastructures to build a clean, resilient and prosperous economy? The crisis has forced fundamental changes in the ways we live, work and travel. What will a sustainable economy be like and how does Scotland capitalise on the opportunities?

- Peter Mather, Head of Country – UK, BP
- Ved Sen, Digital Evangelist & Business Innovation Lead for Tata Consultancy Services, UK & Ireland
- Francesca Osowska, Chief Executive, NatureScot
- Brian McClean, Communications and Sustainability Director, AGS Airports Ltd

16:30 – 18:00 Networking

18:00 – 19:00 Fireside Chat with Robert Peston, Broadcaster

Following his highly well-received presentation at last year’s Forum, Robert Peston returns to discuss the UK economy and politics, as - one year on from its election - the UK Government continues to contend with the COVID-19 public health and economic crisis, and the delivery of a new relationship with the EU following the transition period.



Tuesday 8 December 2020

8:30 – 9:10 Networking

9.10 – 9.15 Welcome
Sally Magnusson
Sara Thiam, Chief Executive, SCDI

9.15 – 10.30 Journey to Net Zero

Global efforts to stop climate change turned 30 years old in 2020, yet emissions have unrelentingly increased, with the COVID crisis providing only a modest pause. The evidence is visible around the world that we cannot stick with this unsustainable path and unsuccessful strategy. While Scotland has leading green sectors, all of us - as individuals and industries at local, national and international levels – need to change. This session will discuss our vision for a net zero economy and our roles in delivering it. How do we pursue truly sustainable economic growth and a fair transition for people and communities which maintains public support? What are the key infrastructures, innovations and natural assets, and how can we catalyse higher investment in them?

- Professor Dieter Helm, Professor of Economic Policy, University of Oxford, Member of the First Minister’s Advisory Group on Economic Recovery, and Author of *Net Zero: How We Stop Causing Climate Change*
- Deirdre Michie, Chief Executive, Oil & Gas UK
- Professor Simon Parsons, Director of Strategic Customer Service Planning, Scottish Water
- Richard Threlfall, Global Head of Infrastructure, KPMG

10:30 – 10:45 Break



10:45 – 12:00 Renewing Growth, Remaking Places

Public health restrictions have both revealed the importance of place in our lives and threatened the lifeblood of our places. Where people live, work and visit has rarely, if ever, changed so rapidly. Businesses have had to transform how they operate and many will not go back. Scotland has many successful places, but also stark inequalities between its regions and communities, and the digitalisation of the economy and transition to net zero present increasing challenges to their traditional functions – challenges which the COVID crisis has only accelerated and exacerbated. This session will discuss what Scotland’s regions and communities need for resilience and recovery. How can its places reinvent themselves to become more productive, healthy and sustainable? How can Scotland create thriving places the length and breadth of the country where people want to live, work and grow their businesses?

- Alison Milne, Founder and Director, Crafty Maltsters Ltd; Board Member, Scotland Food & Drink; and Member, Enterprise and Skills Strategic Board
- Professor Sara Carter, OBE, FRSE, Professor of Entrepreneurship and Vice-Principal & Head of the College of Social Sciences, University of Glasgow; and Board Member, South of Scotland Enterprise
- Hamish Trench, CEO, Scottish Land Commission
- Julie Snell, Chair, Scotland 5G Centre

12:00 – 12:45 Lunch

12:45 – 14:00 Innovative and Inclusive Wellbeing Economy

Emerging science and technologies are reshaping our society, and have the potential to improve our economy, public services and people’s lives in Scotland. However, the COVID crisis has underlined not only the capabilities of tech but challenges, such as data privacy and trust, while there are global concerns that more needs to be done to ensure that it serves the public interest. This session will discuss what we are learning from the crisis about how tech can be harnessed to address long-standing challenges. How can we steer powerful science and tech to achieve meaningful and sustainable economic and social progress for all? What actions can Scotland take to be a leading centre for responsible innovation in the industries of the future? How will our people develop the knowledge, skills and attributes that they will need in this new world?

- Ivan McKee MSP, Minister for Trade, Investment and Innovation, Scottish Government
- Professor Shannon Vallor, Baillie Gifford Chair in the Ethics of AI and Data, Edinburgh Futures Institute
- Chintan Patel, Chief Technology Officer - UK & Ireland, Cisco
- Professor Roma Maguire, Professor of Digital Health & Care, University of Strathclyde

14:00 – 14:10 Close of Conference

Joanna Boag-Thomson, Vice-Chair, SCDI
Shonaig Macpherson, President, SCDI